

How to start a New Business

There are lots of economic opportunities out there.

There is a great need for goods and services in many communities.

For many things, people have to go elsewhere: To a mall, to a business area, to an industrial area, to another district, or to another town.

People can either complain of the lack of supply where they live, or they can realize that these needs are actually areas of *economic opportunity*, which in many cases someone should be able to fill.

Why not you?

To start a new business venture, you need two sets of skills.

1. You need the skills to provide a product or a service,
2. You need the skills to make money with it.

And it is well-known that not all people have both sets of skills.

The good news is that when you take people from both groups of skills, and you put them together, the magic happens, for then you have all the elements for a successful business in place.

Do not be afraid to start small and work with what you have at hand.

Even Bill Gates started in his mothers' garage with the help of his family and some of his friends.

The important thing to know is this: With both kinds of people in your team, you can almost do anything.

The last thing remaining is to know how to get started.

1. Step one is to know where you fit in.
 - a. With your *Career Results*, you have received your three-letter *AHA Business Code*, which tells you where you would fit in naturally in any business and in any economy.
 - b. With your *AHA Business Code*, you can either find yourself a suitable job, or with the help of some friends you can create your own one.
2. Step two is to brainstorm some ideas.
 - a. Ideas you get from looking at what your community lacks that other places have.
 - b. Don't forget to look for ideas at the *Interest Fields* that you marked on your tests.
 - c. In your *Career Test Results*, you will find suggestions you never knew you had.
3. Step three is to draw up a business plan so that you have road map to work from.
 - a. The information to draw up a *basic business plan* you will find on the download link on our website.

Are you ready?